A true race and rally fanatic



Our founder Bernardus Marinus Pon a true race and rally fanatic

He started racing seriously at the Zandvoort circuit and drove a Volkswagen Beetle with a Porsche Carrera engine. Between 1961 and 1967, Pon was a driver for Porsche with a Porsche 356 Carrera Abarth. He raced six times at the Le Mans circuit and once competed in a race in Formula One, during the 1962 Dutch Grand Prix. In 1963 he won the Limburg Grand Prix at Circuit Zolder in Belgium with his Porsche 356.

In 1965, Ben Pon stopped professional motor racing. Instead, he went to work for the Pon Porsche Import Centre and was responsible for the import of Porsche. He was also involved in creating the Racing Team Holland and brought two Porsches 906 into the team.

Pursuing another passion

In 1988 Pon bought out of the family business and left for the United States to pursue his other passion, winemaking. In 1992 he started his own vineyard in Carmel Valley, California. His goal was to create a portfolio of wines that could compete with the best wines from the Bordeaux and Burgundy. More than a quarter of a century later, he had created a powerhouse portfolio.



Sauvignon | Chardonnay | Pinot Noir | Cabernet Sauvignon | Marinus | Provence Rosé

Discover Bernardus Wine and book your visit at the Tasting Room! www.bernardus.com

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